

BSB50120 DIPLOMA OF BUSINESS (BUSINESS DEVELOPMENT)



Are you interested in working in a management role with the critical ability to pursue strategic opportunities and strengthen business relationships? BSB50120 Diploma of Business (Business Development) can provide you with the necessary skills and knowledge to becoming a trusted leader in any organisation.

This nationally recognised qualification will teach you how to manage risk, develop business plans, and implement customer service relationships, with the practical application in developing business development skills.

Delivery Method:

Learners are provided with the opportunity to complete the course through online delivery, or Recognition of Prior Learning (RPL).

The duration of the course in **12 months**.

Entry requirements:

There are no prerequisites required for this qualification.

Learners are expected to take a Language, Literacy and Numeracy (LLN) assessment prior to commencing.

Learners are expected to have access to a computer and the internet to undertake online delivery.

Units of Competencies:

Core Units:

1. BSBCRT511 Develop critical thinking in others
2. BSBFIN501 Manage budgets and financial plans
3. BSBOPS501 Manage business resources
4. BSBSUS511 Develop workplace policies and procedures for sustainability
5. BSBXCM501 Lead communication in the workplace

Elective Units:

6. BSBOPS504 Manage business risk
7. BSBOPS601 Develop and implement business plans
8. BSBTWK503 Manage meetings
9. BSBOPS404 Implement customer service strategies
10. BSBOPS505 Manage organisational customer service
11. BSBTWK401 Build and maintain business relationships
12. SIRXMGTO05 Lead the development of business opportunities

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