

BSB40320 CERTIFICATE IV IN ENTREPRENEURSHIP AND NEW BUSINESS



If you aspire to open your very own business venture in the future, BSB40320 Certificate IV in Entrepreneurship and New Business can help you make your business dream into reality.

This nationally recognised qualification will teach you how to plan finances for new business ventures, develop and present business proposals, establish operational strategies, and implement customer service strategies.

Delivery Method:

Learners are provided with the opportunity to complete the course through online delivery, or Recognition of Prior Learning (RPL).

The duration of the course is **12 months**.

Entry requirements:

There are no prerequisites required for this qualification.

Learners are expected to take a Language, Literacy and Numeracy (LLN) assessment prior to commencing.

Learners are expected to have access to a computer and the internet to undertake online delivery.

Units of Competencies:

Core Units:

1. BSBESB401 Research and develop business plans
2. BSBESB402 Establish legal and risk management requirements of new business ventures
3. BSBESB403 Plan finances for new business ventures
4. BSBESB404 Market new business ventures

Elective Units:

5. BSBESB301 Investigate new business opportunities
6. BSBESB302 Develop and present business proposals
7. BSBESB401 Build and maintain business relationships
8. BSBESB406 Establish operational strategies and procedures for new business ventures
9. BSBESB407 Manage finances for new business ventures
10. BSBOPS404 Implement customer service strategies

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info@blendedlearning.edu.au

<http://www.blendedlearning.edu.au/>